



**JANUARY 2016**

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**FEBRUARY 2016**

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**MARCH 2016**

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**APRIL 2016**

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**MAY 2016**

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**JUNE 2016**

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**JULY 2016**

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**AUGUST 2016**

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**SEPTEMBER 2016**

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**OCTOBER 2016**

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**NOVEMBER 2016**

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**DECEMBER 2016**

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**Core 1  
Strategic Leadership & Management**

- Leadership and Teams 1/20–3/15
- Designing & Managing Organizations 3/30–5/24
- Strategic Management I&II 6/1–7/26
- Capstone 7/27–8/9

**Core 3  
Value Chain Management**

- Managerial Accounting 8/10–10/4
- Process Management 10/12–12/13
- Marketing Management 1/18–3/14 (2017)
- Capstone 3/15–3/28 (2017)

**Core 2  
Managerial Economics and Business Analysis**

- Firm Level Economics 1/20–3/15
- Country Level Economics 3/30–5/24
- Business Statistics 6/1–7/26
- Capstone 7/27–8/9

**Core 4  
Financial Management**

- Financial Accounting 8/10–10/4
- Investments I&II 10/12–12/13
- Corporate Finance I&II 1/18–3/14 (2017)
- Capstone 3/15–3/28 (2017)



JANUARY 2017

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FEBRUARY 2017

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MARCH 2017

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APRIL 2017

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MAY 2017

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JUNE 2017

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JULY 2017

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AUGUST 2017

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SEPTEMBER 2017

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OCTOBER 2017

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NOVEMBER 2017

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DECEMBER 2017

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Commencement ceremony  
May 13, 2018

**Core 3 (continued)**  
Value Chain Management

- Marketing Management 1/18–3/14
- Capstone 3/15–3/28

**Core 4 (continued)**  
Financial Management

- Corporate Finance I&II 1/18–3/14
- Capstone 3/15–3/28

Course and Specialization titles below are subject to change.

**Focus Area 1**  
Digital Marketing

- Marketing in a Digital World 3/29–5/23
- Digital Marketing Analytics 5/31–7/25
- Digital Marketing Channels 8/9–10/3
- Capstone 10/4–10/17

**Focus Area 2**  
Entrepreneurship & Strategic Innovation

- Advanced Marketing 3/29–5/23
- Entrepreneurship & Corporate Renewal 5/31–7/25
- Fostering Creative Thinking/IP Strategy 8/9–10/3
- Capstone 10/4–10/17

**Focus Area 3**  
Global Challenges in Business

- Global Strategy 3/29–5/23
- Business Ethics & Corporate Responsibility 5/31–7/25
- Global Business Horizons 8/9–10/3
- Capstone 10/4–10/17

**Program Capstone**

- Capstone project 10/18–11/30