

iMBA Program Requirements

Core Specialization	Illinois Course Name/Number	Credits	Cost
Strategic Leadership & Management	BADM 508: Leadership and Teams	4	\$1,208
	BADM 509: Managing Organizations	4	\$1,208
	BADM 544: Strategic Management	4	\$1,208
Managerial Economics & Business Analysis	ECON 528: Microeconomics for Business	4	\$1,208
	ECON 529: Macroeconomics for Business	4	\$1,208
	BADM 572: Stat for Mgt Decision Making	4	\$1,208
Value Chain Management	ACCY 503: Managerial Accounting	4	\$1,208
	BADM 567: Process Management	4	\$1,208
	BADM 520: Marketing Management	4	\$1,208
Financial Management	FIN 580: Corporate Finance	4	\$1,208
	FIN 511: Investments	4	\$1,208
	ACCY 500: Atg Measuremnt, Rptng & Cntrl	4	\$1,208
2 Focus Area Specializations	Varies -- See table below	24	\$7,248
Total hours		72	\$21,744

2 Focus Areas Specializations, as mentioned above, must be completed. Here are the Focus Area Specialization options:

Focus Area Specialization	Illinois Course Name/Number	Credits	Cost
Digital Marketing	MBA 541: Marketing in a Digital World	2	\$604
	MBA 542: Digital Marketing Analytics	4	\$1,208
	MBA 543: Digital Media & Marketing	4	\$1,188
	MBA 544: Marketing in an Analog World	2	\$604
Global Challenges in Business	MBA 546: Global Business Horizons	4	\$1,208
	MBA 547: Global Impact	4	\$1,208
	MBA 548: Global Strategy	4	\$1,208
Entrepreneurship & Strategic Innovation	MBA 551: Strategic Innovation	4	\$1,208
	MBA 552: Fostering Creative Thinking	4	\$1,208
	MBA 553: Entrepreneurship: From Startup to Growth	4	\$1,208
Business Analytics	MBA 561: Introduction to Business Analytics: Data and the Form	2	\$604
	MBA 562: Introduction to Business Analytics: Communicating with Data	2	\$604
	MBA 563: Data Toolkit; Business Data Modeling and Predictive Analysis	4	\$1,208
	MBA 564: Analytics Application Across Business Functions	4	\$1,208

Students must also complete any two of the specialization capstones plus an integrated capstone final project. These Capstone courses do not have any tuition costs associated with them.

Estimated total including potential course materials: \$21,744.00

¹Additional costs for case packets as well as travel expense may be incurred depending on student participation in immersion, alumni and networking events.