

Spring 2019 Semester

Specialization	Course	Course Title	Course Dates	Degree Students		Non-Degree Students		Credit Hours	Instructor Name	Coursera Courses	
				CRN	Section	CRN	Section				
1st 8 week Courses											
Core 3: Value Chain Management	ACCY 503	Managerial Accounting	January 9-March 5, 2019	69063	IMB	69208	ONL	4	Gary Hecht	Managerial Accounting: Cost Behaviors, Systems, and Analysis	Managerial Accounting: Tools for Facilitating and Guiding Business Decisions
Core 4: Financial Management	FIN 580	Corporate Finance I and II	January 9-March 5, 2019	69355	IMB	69356	ONL	4	Heitor Almedia	Corporate Finance I: Measuring and Promoting Value Creation	Corporate Finance II: Financing Investments and Managing Risks
Core 1: Strategic Leadership	BADM 508	Leadership and Teams	January 9-March 5, 2019	69032	IMB	69033	ONL	4	Jeff Loewenstein Jack Goncalo	Foundations of Everyday Leadership	Applications of Everyday Leadership
Core 2: Managerial Economics	ECON 528	Microeconomics for Business	January 9-March 5, 2019	69654	IMB	69655	ONL	4	Larry DeBrock	Firm Level Economics: Consumer & Producer Behavior	Firm Level Economics: Markets & Allocations
Core 3 Capstone	BADM 590	Value Chain Mngmt Capstone	March 6-19, 2019	67190	IM3	N/A	N/A	0	Joe Bradley	N/A	N/A
Core 4 Capstone	BADM 590	Financial Mngmt Capstone	March 6-19, 2019	67191	IM4	N/A	N/A	0	Jeff Flesher	N/A	N/A
2nd 8 week Courses											
Core 1: Strategic Leadership	BADM 509	Managing Organizations	March 13-May 7, 2019	69034	IMB	69035	ONL	4	Michael Bednar	Designing the Organization: From Strategy to Organization Structure	Managing the Organization: From Organizational Design to Execution
Core 2: Managerial Economics	BADM 572	Statistics Management Decision Making	March 13-May 7, 2019	67766	IMB	67767	ONL	4	Fataneh Taghaboni-Dutta	Exploring & Producing Data for Business Decision Making	Inferential & Predictive Statistics for Business
Focus Area: Entrepreneurship and Strategic Innovation	BADM 590	Strategic Innovation	March 13-May 7, 2019	69036	IM5	69037	ON3	4	Geoff Love	Strategic Innovation: Building and Sustaining Innovative Organizations	Strategic Innovation: Managing Innovation Initiatives
Focus Area: Global Challenges	BADM 590	Global Business Horizons	March 13-May 7, 2019	69038	IM6	69039	ON4	4	Madhu Viswanathan	Sustainable Innovation for Subsistence Marketplaces	Sustainable Business Enterprises
Focus Area: Digital Marketing	BADM 590	Marketing in a Digital World	April 10-May 7, 2019	67192	IM2	67193	ON2	2	Aric Rindfleisch	Marketing in a Digital World	
Focus Area: Business Analytics	BADM 590	Introduction to Business Analytics: Data and the Firm	April 10-May 7, 2019	69833	IM7	69835	ON7	2	Doug Laney	Business Analytics Executive Overview	