

Summer 2019 Schedule

Specialization	Course	Course Title	Course Dates	DEGREE Students		NON-DEGREE STUDENTS		Credit Hours	Instructor Name	Coursera Components	
				CRN	Section	CRN	Section				
Focus Area: Business Analytics	BADM 590	Intro to Bus Analytics: Communication w/ Data	5/15 - 6/11/19	39421	IM5	39422	ON5	2	Kevin Hartman	To Be Announced	To Be Announced
Core 1: Strategic Leadership	BADM 544	Strategic Management	5/15-7/09/19	38785	IMB	38783	ONL	4	Alex Slepstov	Business Strategy	Corporate Strategy
Core 2: Managerial Economics	ECON 529	Macroeconomics	5/15-7/09/19	39329	IMB	39330	ONL	4	Hadi Esfahani	Country Level Economics: Part 1	Country Level Economics: Part 2
Focus Area: Entrepreneurship	BADM 590	Fostering Creative Thinking	5/15-7/09/19	35926	IMB	39224	ONL	4	Jeff Loewenstein Jack Goncalo	Fostering Creative Thinking: Creativity Toolkit 1: Changing Perspectives	Fostering Creative Thinking: Creativity Toolkit II: Creative Collaboration
Focus Area: Global Challenges	BADM 590	Global Impact: Cultural Psych & Bus Ethics	5/15-7/09/19	39520	IM6	39521	ON6	4	Carlos Torelli Patricia Werhane	Global Impact: Cultural Psychology	Global Impact: Business Ethics
Focus Area: Digital Marketing	BADM 590	Digital Marketing Analytics	5/15-7/09/19	38568	IM2	38413	ON2	4	Kevin Hartman	Digital Analytics for Marketing Professionals: Marketing Analytics in Theory	Digital Analytics for Marketing Professions: Marketing Analytics in Practice
Foucs Area: Business Analytics	BADM 590	Data Toolkit: Bus Data Model & Pred Analytics	6/12 - 8/6/19	39022	IM1	39023	ON1	4	Sridhar Seshadri	To Be Announced	To Be Announced
Core 1: Capstone	BADM 590	Strategic Leadership & Management Capstone	7/10 - 7/23/19	38373	IM3	N/A	N/A	0	Jeffrey Flesher	No Coursera Component	No Coursera Component
Core 2: Capstone	BADM 590	Managerial Economics & Business Analysis Capstone	7/10 - 7/23/19	35925	IM4	N/A	N/A	0		No Coursera Component	No Coursera Component
Program Capstone	BADM 590	Program Capstone	7/10 - 8/6/19	39522	IM7	N/A	N/A	0	Ron Watkins	No Coursera Component	No Coursera Component