

## Core 1 - Capstone of Strategic Leadership and Management

### Course Overview:

Develop a strategic business action plan to manage a portfolio of recently acquired businesses as part of a core corporate strategy. The scenarios will be related to a single Business Unit and the different perspectives will allow for different levels of problems and a view into different roles in the business unit.

The questions and scenario would be around:

- Developing and aligning the leadership team
- Identifying and leveraging synergies and systems integration
- The development of a division scaling strategy

### Class duration:

- March 11<sup>th</sup> to March 24<sup>th</sup>

### Class Activities:

1. Watch the lecture videos [required]
2. Read supplemental readings [optional but strongly recommended]
3. Group project: paper submission at the end of the class [required]
4. Live Session [strongly recommended]

### Live Sessions:

There are three live sessions in this class. During the live session, Prof Flesher will discuss your group project and review recent leadership development with you. Here is the schedule:

Session	Topic	Time (US Central Time)	Day	Date
Session 1	Course introduction	11:00 AM – 12:30 PM 8:15 PM – 9:45 PM	Wednesday	March 11 <sup>th</sup>
Session 2	Questions and concepts from Group Case, Parts A-D	8:30 AM – 10:00 AM	Tuesday	March 17 <sup>th</sup>
Session 3	Review leadership development and Case Parts E-F, wrap up session	8:00 AM – 9:30 AM 6:00 PM – 7:30 PM	Tuesday	March 24 <sup>th</sup>

## Core 2 - Management Economics and Business Analysis Capstone

### Course Overview:

In this course, you will assist a US-based or global manufacturing or consumer goods company to identify a target country for possible international expansion. You will begin by constructing an index of multiple characteristics for ranking a list of 15-20 developing countries and identify top candidates for expansion. Then, you will analyze the macroeconomic and microeconomic characteristics to determine the target country.

The workflow will involve:

- Choosing a company and a product
- Developing an index system and ranking possible candidates for expansion
- Performing a macroeconomic analysis of the top-ranked countries
- Analyzing the microeconomic environment for the company and the selected product in the top-ranked countries, including the potential for short- and long-term profitability and risks
- Making a final recommendation for investment and presenting the recommendation to the Board.

### Class duration:

- March 11<sup>th</sup> to March 24<sup>th</sup>

### Class Activities:

- Watch the lecture videos **[required]**
- Read supplemental readings **[optional but strongly recommended]**
- Attend Live Sessions **[strongly recommended]**
- Team project: video presentation submission **[required]**
- Team presentation during the final Live Session on March 24: two or more members of each team must be present in this Live Session to share their team's project, take questions, and provide answers about the project. **[required]**

### Live Sessions:

There are three Live Sessions in this class. During the first two Live Sessions, Prof Dolgoplov will discuss the details of the group project and you will have the opportunity to interact with him and your classmates. During the final Live Session (on March 24), there will be group presentations. Here is the schedule for these sessions:

Session	Topic	Time (US Central Time)	Day	Date
Session 1	Course and project introduction	11AM & 6PM	Thursday	March 12 <sup>th</sup>
Session 2	Project discussion	11AM & 6PM	Tuesday	March 17 <sup>th</sup>
Session 3	Group presentations	8:15PM	Tuesday	March 24 <sup>th</sup>

## Core 3 - Capstone of Value Chain Management [Prof. Joe Bradley]

### Course Overview:

This Value Chain Management Specialization Capstone course is a project-based course where you will apply the skills you have gained and the concepts you have learned from your prior courses to a business situation case study. You will work through a case study as a part of the learning experience. The deliverables for each module will build upon one another.

The deliverables will be focused around the following:

- Documenting the activities and tasks in which a company engages
- Understanding the relationship between these activities and the organizations' competitive advantage and overall performance
- Building a decision-model to support managerial decisions regarding products to retention, deletion, or wait-and-see
- Discussing the implication of value chain decisions on organizational performance

### Class Duration:

- March 11<sup>th</sup> to March 24<sup>th</sup>

### Class Activities:

1. Watch the video lectures [required]
2. Read the case study [required]
3. Do the assignments [required]
4. Live Sessions [strongly recommended]
5. Group project deliverable: The group will submit a recorded presentation [required].
6. Group project deliverable: Slidedeck submission at the end of the class

Session	Topic	Time (US Central Time)	Day	Date
Session 1	Course Introduction	11:00 AM – 12:00 PM	Wednesday	March 11 <sup>th</sup>
		6:00 PM – 7:30 PM		
Session 2	Q&A for Course and Assignment	11:00 AM – 12:00 PM	Wednesday	March 18 <sup>th</sup>
		6:00 PM – 7:30 PM		
Session 3	Case discussion and Wrap-up	6:00 PM – 7:30 PM	Tuesday	March 24 <sup>th</sup>

### Live Sessions:

There are three live sessions in this class, each session goes for 60 minutes and live presentations are 90 minutes long. During the live session, Prof. Bradley will discuss your group project and review recent value chain management content with you.

## Core 4 - Financial Management Capstone

### Course Overview:

The major effort for this course is a valuation of a potential acquisition using publicly available data. The project/case will include aspects of analysis/techniques from the Financial Management Specialization courses. The elements will be completed in self-selected teams.

- Teams will be assigned a case from a pool.
- The case elements will require a paper submission as well as a recorded presentation, and a rubric will be provided for both.
- All students will be encouraged to contribute to discussion threads related to the cases.

**Class duration:** · March 11th to March 24th

### Class Activities (to be updated):

1. Watch the video overview [required]
2. Read supplemental readings [optional but strongly recommended]
3. Live Sessions [strongly recommended] with two required
4. Live presentation feedback/review session: at least one member from the group should be present in the live session to share the group project with the class and prepare to take questions and provide answers about the project [required]. You will receive feedback in this session to help revise the final project deliverables.
5. Group project deliverable: paper submission at the end of the class and pre-recorded video presentation [required]
6. Peer Evaluation [required]

### Live Sessions:

There are three live sessions in this class. During the live session, Prof Flesher will discuss your group project with you. Here is the schedule:

Session	Topic	Time (US Central Time)	Day	Date
Session 1	Capstone Course Introduction	8-9:30AM or 6-7:30PM	Wednesday	March 11th
Session 2	Presentation and Peer Review	6-8:00PM	Monday	March 23rd
Session 3	Course Wrap-up	11AM-12:30PM or 8:15-9:45PM	Tuesday	March 24th

\*Note: The times Live Sessions may change, depending on the number of teams in the class, time zones and some technical considerations.