

Core Specialization	Illinois Course Name/Number	Credits	Cost
Strategic Leadership & Management	BADM 508: Leadership and Teams	4	\$1,280
	BADM 509: Managing Organizations	4	\$1,280
	BADM 544: Strategic Management	4	\$1,280
Managerial Economics & Business Analysis	ECON 528: Microeconomics for Business	4	\$1,280
	FIN 571: Money and Banking	4	\$1,280
	BADM 572: Stat for Mgt Decision Making	4	\$1,280
Value Chain Management	ACCY 503: Managerial Accounting	4	\$1,280
	BADM 567: Process Management	4	\$1,280
	BADM 520: Marketing Management	4	\$1,280
Financial Management	FIN 584: Corporate Finance	4	\$1,280
	FIN 511: Investments	4	\$1,280
	ACCY 500: Atg Measuremnt, Rptng & Cntrl	4	\$1,280
2 Focus Area Specializations	Varies -- See table below	24	\$7,680
Total hours		72	\$23,040

2 Focus Areas Specializations or a combination of 12 credit hours from focus area or iMBA elective courses. Here are the Focus Area Specialization options:

Focus Area Specialization	Illinois Course Name/Number	Credits	Cost
Digital Marketing	MBA 545 Marketing in Our New Digital World	4	\$1,280
	MBA 542: Digital Marketing Analytics	4	\$1,280
	MBA 543: Digital Media & Marketing	4	\$1,280
Global Challenges in Business	MBA 546: Global Business Horizons	4	\$1280
	MBA 547: Global Impact	4	\$1,280
	MBA 548: Global Strategy	4	\$1,280
	MBA 549: Global Marketing	4	\$1,280
Entrepreneurship & Strategic Innovation	MBA 551: Strategic Innovation	4	\$1,280
	MBA 552: Fostering Creative Thinking	4	\$1,280
	MBA 553: Entrepreneurship: From Startup to Growth	4	\$1,280
Business Analytics	MBA 561: Introduction to Business Analytics: Data and the Form	2	\$640
	MBA 562: Introduction to Business Analytics: Communicating with Data	2	\$640
	MBA 563: Data Toolkit; Business Data Modeling and Predictive Analysis	4	\$1280
	MBA 564 Special Topics 1: Applying Data Analytics in Marketing	2	\$640
	MBA 564 Special Topics 2: Applying Data Analytics in Accounting	2	\$640
Merger and Acquisitions	FIN 572: Finance of Mergers and Acquisitions	4	\$1280
	ACCY 532: Mergers and Acquisitions and Other Complex Transactions	4	\$1280
	FIN 573: Investments Banking Concepts	4	\$1280
Elective Path (Must complete 12 credit hours in any of the focus areas and/or Electives	MBA 565: Infonomics	4	\$1,280
	BADM 589: Project Management	4	\$1,280
	ACCY 531: Financial Statement Analysis for MBAs	4	\$1,280

Students must also complete any two of the specialization capstones plus an integrated capstone final project. These Capstone courses do not have any tuition costs associated with them.

Estimated total: \$23,040